

Innovate!

Perform. Excel. Elevate. Innovate!

OUR SERVICES

Help manage donor relations and better maintain admissions and daily operations

We weave in real intelligence to the donor management process to more effectively target and engage with the most impactful donors. We help increase donations by giving donors clear data on the impact they make with their giving. We can also help the admissions process by building out an Admissions Tool box to aid in areas such as insight into recruiting ROI or improving diversity and inclusion.

Provide insight into facility condition, utilization, and functionality

We enable you to improve your campus in a sustainable and responsible way. Using GIS-based smart campus information systems, we can improve student transit, make infrastructure decisions with ArcGIS ready-to-use maps, or streamline special events such as a family weekend with EzParking alerts. We can also help keep the campus safe by setting up designated "Safe Transit Zones" to actively route students in real time.

WHAT WE DO

CAMPUS MAPPING,
PLANNING, AND
ENGINEERING



DONOR MANAGEMENT



STUDENT EXPERIENCE &
CAMPUS SAFETY



ADMISSIONS



INFRASTRUCTURE, FACILITY,
& UTILITY OPERATIONS AND
MANAGEMENT



WHY CHOOSE US



MOST CERTIFIED ESRI
CONSULTING FIRM IN THE
WORLD AND 1 OF 13 WITH CLOUD
READY SERVICES SPECIALTY



DEVELOPED RE-USABLE ESRI
AND SALESFORCE COMPONENTS
TO ACCELERATE DELIVERY OF
SERVICES AND REDUCE RISK



STRONG CPARS AND
REFERENCEABLE CLIENTS



HIGHLY CERTIFIED STAFF
INCLUDING 1 OF 250 5-TIME
SALESFORCE MVPS AND 1 OF 9
MEMBERS OF ESRI'S NATIONAL
GOVERNMENT PARTNER
EXECUTIVE WORKGROUP

Incorporated in 2002, Innovate! is more than a consulting company; we are problem solvers. We bring strategic thinking and innovation to complex organizations with tough problems to solve.

We build and deliver customized, integrated GIS & Salesforce solutions to make information meaningful, improve efficiency, reduce costs, and allows for more effective management of complex processes. We create a framework for gathering, managing, and analyzing data that creates a more pleasant student experience.

Our business is built on relationships nurtured over decades to establish trusted partnerships. We have renewal rates of over 90%, and create value over time through dedication to our clients' business success.

www.innovateteam.com

OUR TEAM



- 130+ Professionals
- 58 Salesforce Certifications
- 19 GIS Certifications
- 17 Certified Scrum Masters
- 7 Certified PMPs
- 1 Salesforce MVP
- 1 Tableau Ambassador
- 13 sUAS Drone Pilots

OUR AWARDS

- 2022 Esri High Potential Award
- 2020 Esri Federal Small Business Specialty Collaboration Partner Award
- 2018 Esri Federal Small Business Specialty – Innovation Partner Award
- 2015 CIO Review 20 Most Promising Public Sector Solution Providers

PROJECT HIGHLIGHTS

To help Georgia State University (GSU) communicate with current and prospective students and faculty members, Innovate utilized Salesforce to develop automated SMS and email sending tools. We also worked with GSU to review business objectives and processes to build custom Salesforce integrations with GSU's student information system, then developed processes to automate Salesforce data maintenance tasks to protect data quality by preventing duplicate or mismatched data.



Salesforce enables colleges and universities to take full advantage of bringing data into one place and disseminate information to the student communities based on business logic and process metrics.

Innovate assisted Rochester Institute of Technology (RIT) with developing an Online Organic Resource Locator Tool. We worked with RIT to convert and configure data into a GIS database management system that could support web map services. We customized the Esri Web Application Builder with functionality beyond the out of the box solution providing a custom geoprocessing service for searches using a distance radius. We built web maps using Esri's Javascript API combined with the Web Application Builder solution.



With its unique capabilities, GIS helps reveal deeper insights into data, such as patterns, relationships, and situations—helping users make smarter decisions and changing the way the world works.

OUR CLIENTS



WORK WITH US

Certifications:

- WOSB, Virginia SWaM, WBENC, Virginia DBE
- ISO 9001:2015, ISO 20000-1:2018, and ISO 27001:2015 certified
- CMMI Level 3

Contract Vehicles:

- GSA Schedule IT 70 (GS-35F-0005T)
- NITAAC CIO-SP3 Small Business (75N98120D00123)
- NITAAC CIO-SP3 8(a) (75N98119D00022)
- U.S. Army Installation Geospatial Information & Services (IGI&S) BPA (W5J9CQ-20-A-0003)